



MORAY COMMUNITY PLANNING PARTNERSHIP SINGLE OUTCOME AGREEMENT

Wealthier & Fairer Theme

**(National Outcomes 1, 2 and 13
Actions update Quarter 3 2008/09)**

National Outcome 1 - We live in a Scotland that is the most attractive place for doing business in Europe

Required Actions/commitment by local partners for these outcomes - Increased level of economic activity: -

Project	Objectives/Comment – 08/09	Lead	Year	Project Milestone & timescale	Progress	Identify Cross-Cutting issues	Contact details
Buckie – acquisition of harbour-side land and the development of an iconic office	Land to be acquired by HIEM from TMC. Detailed planning and costing to be undertaken. Planning permission sought and granted.	TMC (land) & HIEM HIEM HIEM	08/09	TMC to identify future for harbour development and explore potential for private sector involvement in and around harbour area	Discussions with TMC & HIE ongoing on Harbour area developments, proposals to be reported to ED&I committee in March 2009.	Need for TMC and HIE to collaborate in finding appropriate solution but TMC to take initial actions	Sandy Ritchie Ian Fraser HIE Martin Johnson HIE
Buckie - Business Park with Speculative office.	Land to be acquired by HIEM from private sector. Detailed planning and costing to be undertaken. Planning permission sought and granted.	HIEM HIEM HIEM	08/10	HIE to acquire land subject to planning issues being clarified amongst interested parties. (When locations for site occupation are finalised).	Awaiting outcome of Tesco planning application. Significant cost implications for HIE in developing South part of the site in isolation. Cannot progress until site apportionment finalised		Ian Fraser HIE Martin Johnson HIE Donald Lunan John Black
Elgin – Business Park	Site options to be identified Elgin West – option	TMC HIEM	08/09	Elgin West most likely site for initial future development in Elgin Barmuckity not available for sale at present time	Seeking to purchase land from TMC. Consultants currently engaged on technical site survey and access costs. Hope to purchase by March 09 if technically/legally possible.	Explore potential for co-location on Elgin West site TMC and HIE. Also gauge private sector interest in developing site	Donald Lunan John Black Ian Fraser HIE Martin Johnson HIE
Forres – Development of high quality business infrastructure & accommodation	Development of roads and construction of speculative units	HIEM	08/09	2008 2008 2008 2008	Two speculative units 3k and 4k ft/2 completed and available for occupation. Planning permission and Building warrant granted for 7.5k ft/2 building. Detailed design on 9.5k ft/2 building instructed. Construction due to commence 26 th Jan 09 'Ecopark' options explored for future South Side		Ian Fraser HIE Martin Johnson HIE

				2009	development South side roads budget cost identified.		
Support and promote tourism through the work of the Council's Tourism steering group	Council Priority	TMC	08/11		Events and involvement in Homecoming 2009 reported to December 08 and January 09.		Donald Lunan
Explore with partners, opportunities to create and develop tourist facilities in Moray	Council priority	TMC	08/11		Tourism Steering Group has regular meetings and agendas.		Donald Lunan
Increasing the potential and number of diverse businesses in these new and growing sectors will be prioritised. Growth sectors identified for Moray include Food & Drink, Tourism, Life Sciences, Energy, Creative Industries (including digital content and technologies).	Implement Moray 2020/GES	HIEM	08/11	7/2008 10/2008 7/2008 By end 2008/9 By end 2008/9	Account management set up and being operated. International trade sessions with clients commenced. Work ongoing with clients to develop new products, improve efficiency, innovation, increase market penetration etc. Target 20 business growth plans to increase turnover by 20% (10 currently agreed) Target 20 companies to develop/increase international trade activities (11 achieved to date)	Some clients experiencing difficult trading conditions	Ian Fraser HIE Martin Johnson HIE
Through business gateway, there will be a focus on increasing the number of start up businesses within Moray. Effort and influence will be directed towards Moray's higher impact businesses in terms of size, innovation and growth potential.	Implement Moray 2020/GES	HIEM	08/11		No update		Ian Fraser HIE Martin Johnson HIE Donald Lunan
Actively support national tourism initiatives which will assist Moray, such as Homecoming events, green tourism and ancestral tourism with Moray based activities	Council priority	TMC	08/11		As Homecoming comments above.		Donald Lunan

Elgin – Scotland's 5 th Art School	Vision and Master Plan to be developed, leading to an action plan	UHI/ MC	08/10	Plans for expansion of Higher Education Art courses to be developed by March 2009.	Art School has already been launched but this is a precursor to a much more ambitious vision. Paper on potential for growth has been completed and 5 year activity plan will be completed by end of January 2009.	This is tied in with the development of the University Campus in Elgin below.	Mike Devenney Moray College
Elgin – Development of University Campus	Master Plan to be developed, business case made.	UHI/ MC	08/09	Revised Business Case to be developed by May 2009.	On track for completion of Business Case by May 2009.	It is now intended that the proposed NHS Grampian Lifescience Centre (see below) will form part of the Master Plan as Phase 1.	Mike Devenney Moray College
Moray Towns economic transformation project.	Master Plan to be developed	TMC	08/09		1. Community representative groups formed in Buckie, Keith, Lossiemouth and Forres. Meetings held with officers to draw up Master Plans. Funding bids to be made early 2009. 2. BID (Elgin) set with business community 3. Conservation Area Regeneration Scheme in Keith set up with Moray Council and Historic Scotland funding.		Donald Lunan
HIEM will focus on those industries and businesses which have the highest growth potential and where that potential can only be realised with HIEM's assistance.	Develop a key account list of businesses of growth potential in Moray.	HIEM	08/09		Initial Key account list developed (subject to ongoing review)		Ian Fraser HIE Martin Johnson HIE
Moray the Brand	Commission research. Action plan to be developed in light of market research.	HIEM	08/10		Tourism Study complete (HIE) and reported to Tourism Group.		Martin Johnson
Growing businesses of scale:	Development of account management and the successful delivery of "value propositions"	HIEM	09/10		Repeat already indicated		Ian Fraser HIE Martin Johnson HIE

Towns Promotions & Development project	Commission research. Action plan to developed	TMC	08/09		Same as Moray Towns comments above.		Donald Lunan
Complete the Rural Development Strategy	Develop LEADER bid to support development of Rural Development Strategy	TMC	08/09		Successful LEADER bid announced January 2009 and at funding seminar in Elgin. LEADER Development Officers posts (2) currently being advertised.		Donald Lunan
Elgin – Development of Lifescience Centre	Vision and Master Plan to be developed, leading to an action plan	NHSG	08/09	Business Case to be developed by February 2009.	On track for completion of Business Case by end of February 2009.		Mike Devenney Moray College
Development and implementation of a Tourism Strategy	Launch and implementation of tourism strategy, leading to the creation of a Destination Development Organisation	HIEM	08/10		Initial review completed Brief to support tender proposal to procure delivery of DDO service sent out for comment of Tourism Group DDO Team appointed		Donald Lunan

Required Actions/commitment by local partners for these outcomes - Improved transport infrastructure

Project	Objectives/Comment – 08/09	Lead	Year	Project Milestone & timescale	Progress	Identify Cross-Cutting issues	Contact Details
Monitor and accelerate where we can, infrastructure projects that emanate from transport studies and assessments	Council priority	TMC	08/11	Report Elgin Traffic Management to Service Committee with interim findings Feb 2009	On target - 2 reports approved at ED&I on 3/2/09. Next steps to procure professional services through Framework contract, and progress the preliminary designs of 2 agreed route options.	Need for Framework Agreement identified	Sandy Ritchie
Monitor the construction of the Reiket Lane Railway Bridge and ensure completion on target	Council priority	TMC	08/09	Construction started on site 12/1/2009	Utility diversions complete; First rail track possession scheduled for 31/1/09		Sandy Ritchie Neil Fotheringham

Required Actions/commitment by local partners for these outcomes - Improved environment for new and expanding business

Project	Objectives/Comment – 08/09	Lead	Year	Project Milestone & timescale	Progress	Identify Cross-Cutting issues	Contact details
Relocation of businesses at Chanonry Industrial site due to flooding. Review needed to establish a programme for new business units.	Necessary due to flood alleviation scheme construction.	HIEM TMC	08/10		Work has started in upgrading of Chanonry land to accommodate replaced businesses from Grampian Road.		John Black Donald Lunan

National Outcome 2 - We realise our full economic potential with more and better employment opportunities for our people

Required Actions/commitment by local partners for these outcomes - Young People into employment

Project	Objectives/Comment – 08/09	Lead	Year	Project Milestone & timescale	Progress	Identify Cross-Cutting issues	Contact details
Grow our own talent for those school leavers moving directly into work	Increase number of modern apprenticeships Create opportunities for More Choices / More Chances young people Increase the number of non seasonal permanent employment opportunities	TMC	08/11	Appointments of apprentices	Appointment of 11 placements to appointed January another 11 to be appointed May 2009		John Ferguson
Establish early intervention strategy for young people who could become or are “not in education, training or employment” category	Identify potential young people in this category at an early stage in their school career and ensure effective transition support for moves from school to post school. Support key groups through co-ordinated approaches to young people in the 16-19 age group in this category to assist them to enter work, education or training	TMC CPP	08/11	Pilot 16 + learning Choices in selected schools full roll	Educational Services now regularly identify lowest attaining 20% Establishment of More Choices More Chances Multi agency group Transitions Group to address the 16 to 19 age group. Specific focus on vulnerable young people in transition. Development of 16 + Learning Choices programme agreed being planned for 2009	16+ learning Choices involves Skills Development Scotland Moray College	John Ferguson
Increase opportunities for employment of vulnerable people	Apprenticeship Scheme	TMC	08/11		More Choices More Chances group has merged with Workforce Plus to establish employability group and will have an overview of the Employment of Vulnerable adults Pupils Pilot Work preparation programme targeting young people with disabilities across all Schools in Moray to assist transition into employment 4 young people being supported in this programme. If successful rolled out top all schools reviewing programme Easter 2009		John Ferguson

Deliver the Moray Determined to Succeed Plan for 2006-8	Increase scope and uptake of vocational course and work experience placements Skill force involved in all secondary schools and evaluation and accreditation show a positive impact on most learners	TMC	08/09	<p>1. Evaluation of DtS Phase 1 2006-2008 completed. Evaluation Report produced and submitted to Scottish Government on 14.7.08.</p> <p>2. Local Authority Plan for DtS Phase 2 2008-2011 submitted to Scottish Government 19.12.08.</p>	<p>Quarter 3 update- This development for 2006- 2008 (phase 1) has been completed and all targets within the plan competed. The Scottish Government has accepted our evaluation and report of activity related to this plan. Determined to Succeed Phase 2 was announced in November 2008, and a new DtS Phase 2 plan has been developed to cover the period 2008- 2011. This new plan has been submitted to the Scottish Government for approval. It contains targets against six themes: -</p> <p>Supporting the development of skills for life, skills for work</p> <p>Engaging Employers</p> <p>Broadening the reach of Determined to Succeed</p> <p>Embedding enterprise in the curriculum</p> <p>Building capacity</p> <p>Enhancing our international reputation</p>		John Trodden
Workforce Planning	Develop workforce plan	TMC	08/09		<p>Following the approval of the Workforce plan in April 2008: The teaching report and final draft plan has gone to Education for agreement. Data has been prepared; analysis undertaken and plans are now ready for discussion with all other departments with meetings to be arranged.</p>		Denise Whitworth

Development of a centre of excellence in Social Enterprise	To be scoped and an action and research plan developed	HIEM	08/09		No update		Ian Fraser HIE Martin Johnson HIE
Promoting the Moray area as a place in which to live, work and visit.	Tender and Commission of private sector specialists. Development of an Action Plan	HIEM TMC	08/10		Revised 2020 action plan reported to Wealthier Community Planning Group November 2008.		Donald Lunan Ian Fraser HIE Martin Johnson HIE
Marketing communications plan to be developed.	Scoping exercise and action plan	HIEM	08/09		No update		Ian Fraser HIE Martin Johnson HIE

Required Actions/commitment by local partners for these outcomes - Resources

Project	Objectives/Comment – 08/09	Lead	Year	Project Milestone & timescale	Progress	Identify Cross-Cutting issues	Contact details
Ensure that Moray has a strong voice in the Enterprise network and receives a fair share of financial investment in economic development projects	Council priority	TMC	08/11		No update		Stewart Halkett

National Outcome 13 - We take pride in a strong, fair and inclusive national identity

Required Actions/commitment by local partners for these outcomes – The many cultures of communities of interest and geographical communities in Moray which gives the areas a distinct and inclusive identity will be supported and fostered

Project	Objectives/Comment – 08/09	Lead	Year	Project Milestone & timescale	Progress	Identify Cross-Cutting issues	Contact details
Support Homecoming events in 2009.	Council priorities	TMC	08/09	Economic Development & Infrastructure Committee (17 June) agreed £50k over two years funding for Moray Connections Projects. Flagship project Canadian CPR being reassessed following poor response (September).	Re-assigned consultancy to assess alternative market for Homecoming. Homecoming programme of events being prepared with VS and the industry. Application made to HLF to support comprehensive range of events involving heritage providers and local communities, with January notification awaited. Moray Council agreement to support 4 projects: 1. Moray Connections –		Pierre Masson

					Ancestral Tourism 2. From Rail to Space 3. Speyside Whisky Festival 4. Homecoming Ceildh		
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Required Actions/commitment by local partners for these outcomes – Heritage and Ancestral Tourism

Project	Objectives/Comment – 08/09	Lead	Year	Project Milestone & timescale	Progress	Identify Cross-Cutting issues	Contact details
Publicise existing facilities	Council priority	TMC	08/11		Post of Visitor Development Officer approved and appointment made with a Jan 09 start. Key aim of post is to increase the number of visitors and visits to heritage attractions, supporting the Moray Museums and Heritage forum in doing so. A visitor development strategy and associated targets will be an initial priority. Publicity for facilities included in Year of Homecoming project.		Alastair Campbell
Develop a strategy to develop a centre for heritage and ancestral tourism	Consult with all stakeholders	TMC	08/09		Sites feasibility study completed and costs identified. Report will go to March meeting of committee, prior to wider consultation and consideration of all options. Input of National Archives of Scotland has identified Council's obligations and this will be included in above report. Offer of a key local archive strengthens need and case for a centre and external funding. Ancestral tourism initiatives to be delivered as part of Year of Homecoming 2009 programme and as part of reprioritisation of Local heritage Service's activity.		Alastair Campbell